Insights Thought Leadership



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Strengthening Egypt's IP Laws Could Help Fight Brain Drain

Mark Salah Morgan authored an article, "Strengthening Egypt's IP Laws Could Help Fight Brain Drain," which was published in Law360. The article discusses how weak intellectual property laws in Egypt have contributed to a significant "brain drain," as Egypt's most educated citizens choose to emigrate for countries with more favorable labor market environments. As Morgan points out in the article, Egypt ranks 41 out of 45 countries in strength of IP laws, with such problems as originating counterfeit goods and software privacy being exacerbated by its overburdened court system. Morgan writes that while there has been progress to protect IP rights in Egypt since the Egyptian revolution of 2011, more action is needed for this country that is "bustling with potential" to reach its goals. "While Egypt struggles to redefine itself following the revolution, the country should adopt stronger IP protection as one tactic to encourage its most educated citizens to stay," Morgan writes. "The brightest and most creative minds in Egypt should know that their innovations are protected at home."

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