



# Ashley Picker Dubin

## Counsel

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## Overview

Ashley Picker Dubin counsels clients and provides practical and strategic advice on electronic discovery (eDiscovery) and information governance (IG) processes. She has extensive knowledge about best practices in these areas and has won several major discovery victories. Ashley partners with in-house legal counsels, technology teams and records management departments to develop and implement effective and defensible workflows for discovery. She advises clients on data loss and records retention, as well as challenges and solutions generated by emerging technologies in records and information management.

Ashley successfully leverages technology to assist clients in all phases of discovery, from preservation and collection to review and production of large volumes of data, as well as expert discovery on subjects related to forensics and electronically stored information (ESI). She serves as eDiscovery liaison in jurisdictions across the United States, and collaborates with Day Pitney attorneys in a number of practice areas to tailor strategies and discovery management plans for clients in the United States, Europe, South America and Singapore. Ashley has significant and wide-ranging experience representing financial institutions, the aviation industry, and Fortune 500 companies in internal investigations, government investigations, claims of fraud, securities compliance and cross-border litigation, including data privacy and antitrust matters. She also represents corporations to provide strategic advice on an enterprise and individual level to devise a customized plan for information governance and use policies to further information governance compliance needs.

With over a decade of eDiscovery experience, Ashley is a frequent speaker at conferences, continuing legal education (CLE) courses, seminars and webcasts. She addresses case law updates, best practices, and practice pointers for key phases of the Electronic Discovery Reference Model (EDRM). She also covers crucial trends in eDiscovery, including bring your own device (BYOD), social media, technology-assisted review (TAR), cloud computing, ABA ethics rule changes and the proposed amendments to the Federal Rules of Civil Procedure.

## Experience

Directs use of artificial intelligence (AI) in discovery in innovative manners to efficiently and effectively process large quantities of data

Negotiates TAR protocols and litigates motions related to discovery disputes

## Practices & Industries

[Complex Commercial Litigation](#)

[Data Privacy, Protection & Litigation](#)

[Discovery](#)

[Litigation](#)

Advises on collection methodology, search and retrieval methodology, FRE 502(d) orders, and production specifications

Develops internal and external discovery guidelines addressing each phase of EDRM, including innovative uses of AI, including TAR, predictive coding, advanced analytics and related forms of data evaluation and analysis

Negotiates discovery protocols with U.S. and state government agencies, including the Department of Justice (DOJ), Securities and Exchange Commission (SEC), Federal Trade Commission (FTC), Financial Industry Regulatory Authority (FINRA), and Office of Inspector General of the Department of Health and Human Services (HHS-OIG), Environmental Protection Agency (EPA), as well as numerous state U.S. Attorneys' and Attorney Generals offices, and private parties

Litigates motions related to discovery disputes, including spoliation

## Education and Credentials

### Education

New England School of Law, J.D., *New England Journal of International and Comparative Law*, Executive Articles Editor

Goucher College, B.A.

### Admissions

State of Connecticut

U.S. District Court, District of Maryland

U.S. District Court, District of Connecticut

State of Maryland

### Affiliations

American Bar Association

The Sedona Conference, the leading think tank on law and practice relating to electronic discovery; Working Group 1 (WG1), Possession, Custody, or Control, Team Lead; Working Group 6 (WG6)

Women in eDiscovery

International Legal Technology Association

Connecticut Bar Association

### Languages

Russian

## Recognition and Community

*No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome. See Awards Methodology.*

## Recognitions

Selected to the list of Connecticut *Super Lawyers* Rising Stars (Thomson Reuters), E-Discovery, 2024

Recognized with an Innovation Leadership Award as part of *Corporate Counsel's* 2024 Women, Influence and Power in Law (WIPL) Awards.

Selected to the 500 X – The Next Generation list by Lawdragon, 2024

Recipient of a Legal Innovator & Disrupters Award by the *Connecticut Law Tribune* (ALM Media Properties, LLC), 2023-2024

Selected to the "Young Professionals to Watch List" by the International Legal Technology Association (ILTA), 2023

## Community Involvement

Connecticut Ballet, Ambassador

## Insights

AI Cyber Risk and Mitigation Guidance from the New York State Department of Financial Services  
Day Pitney Alert, December 20, 2024

The Potential Challenge of Deepfakes in Court  
May 7, 2024

What New Conn. Insurance Bulletin Means for Data and AI  
April 18, 2024

Connecticut Insurance Department Adopts NAIC Model AI Bulletin – a Softer Stance on Data?  
March 4, 2024

NAIC Adopts Revised Model Bulletin on AI  
December 7, 2023

## News

Day Pitney Litigation Team Widely Recognized by Connecticut Law Tribune at the New England Legal Awards  
September 27, 2024

Day Pitney's Ashley Picker Dubin Honored with Innovative Leadership Award by Corporate Counsel  
August 8, 2024

Day Pitney Recognized by CT Law Tribune's Second Annual New England Legal Awards  
July 25, 2024

Day Pitney Attorneys Ashley Picker Dubin and Alexander Judd Recognized with 2023 New England Legal Awards  
September 22, 2023

Announcing Winners in the 2023 New England Legal Awards  
July 20, 2023

Day Pitney Counsel Ashley Picker Dubin Recognized by ILTA  
April 18, 2023

Counsel Ashley Picker Dubin Featured on The TechnoCat Live at Legalweek  
March 21, 2023

# In The Media

"Collective Wisdom: Modernized Data Identification and Collection Strategies," 21st Annual Georgetown Law Advanced eDiscovery Institute  
November 15, 2024

Scaling the Cliffs of AI Insanity: Managing Data Created by Generative AI  
September 26, 2024

Ashley Picker Dubin Named to 2024 Lawdragon 500 X – The Next Generation List  
Lawdragon, July 1, 2024

"Enhancing Technology Assisted Review with Generative AI," Relativity's AI Bootcamp  
June 5, 2024

"Generative AI & Deep Fakes: IP Implications, Authentication, Access to Justice," Connecticut Bar Association, Young Lawyers Section  
April 8, 2024

Ashley Picker Dubin Featured in Legaltech News Q&A  
Legaltech News, February 8, 2024

The ChatGPT Effect, Finding Deepfakes, and More  
Legaltech News, 02/05/2024

"Bias, Deepfakes and Hallucinations (oh, My!), Navigating the Ethical Minefield of Generative AI (GAI)," 2024 Legalweek Conference  
January 30, 2024

Legal's Tech Maturity Isn't (Yet) Meeting the Moment  
Legaltech News, December 19, 2023

Generative AI May Worsen Access to Justice—At Least in the Short Term  
Legaltech News, October 19, 2023

"Beer and Basics: The Artificial Intelligence Edition," Relativity Fest  
September 26, 2023

"Modern Communications, Data and Discovery: Leveraging All Available Data to Tell the Story," The Masters Conference  
May 23, 2023

"What's the Verdict: Updating The Sedona Conference Commentary on Rule 34 and Rule 45 'Possession, Custody, or Control,'" The Sedona Conference  
April 27, 2023

"Women Who Lead: Young Professionals," ILTA's Grit & Grace: The Art of Finding Balance Conference  
April 18, 2023

"AI Can See Clearly Now: Innovative Integration of Images," ILTACON 2022  
ILTACON 2022, August 23, 2022

Nobody Gets Hurt?  
Georgetown Journal of International Law, November 22, 2010