



Laura Land Himelstein

Counsel

New York, NY | (212) 297-2471

lhimmelstein@daypitney.com

Overview

Laura Land Himelstein advises clients on technology procurement, SaaS, licensing, product development, M&A, outsourcing, partnerships and other complex transactions. With more than 20 years' legal experience, Laura serves as a trusted advisor to companies of all sizes in the US and abroad.

Laura's blend of skills in privacy (CIPP-US), intellectual property licensing, information security and cyber risk management, and complex transactions enable her to provide comprehensive and integrated legal advice. She has a practical outlook after working in-house at large public companies, where she partnered closely with business, privacy, information security, software and technology development teams to deliver business results while reasonably protecting vital interests. She brings a deep understanding of business priorities and collaborates seamlessly with internal teams to align legal strategies with the strategic significance and risk profile of each initiative.

Laura's experience includes 15 years in-house at two outsourcing companies, a leading global bank, and a "born in the cloud" technology company. She has delivered advice and developed templates for data analytics, healthcare, sourcing, third party risk management, financial services, fintech, insuretech, incident response, Internet of Things, transformation, software and product development. Laura particularly enjoys privacy-by-design projects, which require delving deeply into technical details to appropriately negotiate contract clauses, draft policies, support third party risk management programs, and advise on privacy and other regulations. In addition, Laura has experience managing data security incidents and litigating employment, civil rights and commercial cases. With this deep and broad experience, Laura readily spots issues and recommends risk mitigation strategies.

AI is Laura's latest passion and focus. She is a member of the firm's AI committee and has published articles on AI. With her knowledge of privacy, IP, data analytics, cyber security and vendor transactions, she is positioned well to handle AI matters. She drafts AI policies, negotiates AI clauses and advises on emerging laws impacting AI use and development. She has completed the IAPP AI Governance Professional training and regularly attends AI conferences to stay abreast of the latest AI regulations and technology developments.

Laura lives in Old Greenwich, CT with her two sons, and works out of Day Pitney's New York City and Stamford offices. She is active in Connecticut groups fostering development of technology companies as well as legal organizations in Connecticut and New York City. Laura plays both tennis

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and pickleball, and enjoys traveling, live music, beaches, boating, museums and reading.

Experience

No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome.

- Enterprise platform contracts incorporating AI functionality and clauses and data processing provisions
- Template agreements for complex SaaS offerings, including data processing and protection clauses
- Multiple multi-million-dollar global strategic managed services and outsourcing framework agreements, negotiated with leading US and European insurance and financial services companies
- FinTech deals for financial crime risk management SaaS platform, including development of specialized template with cloud privacy and compliance clauses to expedite contracting
- End-to-end SaaS solutions integrating multiple vendors and with customized template for offering to end customers
- Strategic alliance agreements with joint development and allocation of IP rights provisions
- Transformation agreements and schedules, including detailed responsibilities and dependencies
- Inbound data licensing for marketing analytics in proprietary SaaS platform
- SaaS agreements for insurance claims processing including natural language processing and data analytics

Education and Credentials

Education

Fordham University School of Law, J.D.

Yale University, B.A.

Admissions

State of Connecticut

State of New York

U.S. District Court, Eastern District of New York

U.S. District Court, District of Connecticut

U.S. District Court, Southern District of New York

Insights

Connecticut: 2024's AI Bill SB2 - State Level AI Protections

OneTrust's DataGuidance, January 30, 2025

AI Cyber Risk and Mitigation Guidance from the New York State Department of Financial Services

Day Pitney Alert, December 20, 2024

News

In the news...

Day Pitney Cybersecurity, Healthcare and Technology (C.H.A.T.) Newsletter, November 22, 2024

In-House Tech Atty Returns to Private Practice at Day Pitney

October 24, 2024

Day Pitney Welcomes Attorney Laura Land Himelstein to Technology, Telecommunications, Outsourcing and Data Privacy Teams

October 21, 2024

In The Media

Attorneys 'On the Move'

New York Law Journal, November 4, 2024

Connecticut Movers: Laterals to Two Top Firms

Connecticut Law Tribune, October 24, 2024

Financial Services, Avoidance of Risk

2016

Protecting Your Intellectual Property

2023

Licensing in the Age of AI

2020

Protecting Innovations in the Financial Services Industry

2018

Student Data Privacy in an Online, Personalized Learning World

2015